

Facts about DVD checkouts

Of the 49 libraries that responded to the survey:

- 37 check out DVDs for 1 week (82%)
- 5 check DVDs out for 2 weeks (11%)
- 7 check out for 3 weeks (7%)
- 5 libraries had variable loan periods for AV items based on length

Books vs movies (based on high demand hold list as of 10/21/2014)

- *Note on the methods:*
 - o Hold ratio = # of holds divided by # of items (ie. If 10 people are waiting on an item that has 5 copies, the hold ratio is 2)
 - o Longest hold = Date of report minus old listed bib-level hold (ie. On a report October 15 has an item where the oldest hold is October 1, Longest Hold = 14)
 - For items that were cataloged prior to release date, date of release was used as starting point of longest hold (ie. If James Patterson's book "The" was cataloged on January 15th but not released until May 20th, May 20th would be the starting date to measure longest hold, not January 15th when first holds are placed)
- Among the top 20 most requested print materials:
 - o 7 items have more than 40 copies
 - o 13 items have more than 20 copies
 - o 6 items have less than 10 copies
 - o **Average hold ratio = 3.88**
 - o **Average length of longest hold = 31 days**
- Among the top 20 most request DVDs / AV
 - o 0 items have more than 20 copies
 - o 5 items have more than 10 copies
 - o 15 items have less than 10 copies
 - o 7 items have 5 or fewer copies
 - o **Average hold ratio = 6.96**
 - o **Average length of longest hold = 53 days**
- Top 20 requested DVD titles on July 18th (at the outset of the implementation of the new Minerva loan policy)
 - o **Hold ratio average of top 20 AV = 6.14**
 - o **Average length of longest hold = 38.84**

Purchasing Trends (Since May 1, 2014)

- Note: The 4,170 DVDs added from the Kennebunk collection were not counted for the purposes of this exercise
- 7,454 items with a material type of DVD have been added to the system

- 5,431 DVDs have 1 disc (73%)
- 789 have 2 DVDs (11%)
- 408 have 3 DVDs (7%)
- 399 have 4 DVDs (5%)
- 299 have between 5 – 9 DVDs (4%)
- 8 items have more than 10 discs
- Among 40 libraries, 7,229 DVDs purchased from May 1 to October 21
 - Greater than 500 DVD items purchased
 - 2 libraries
 - 400-500 DVD items purchased
 - 1 library
 - 300-400 DVD items purchased
 - 3 libraries
 - 200-300 DVD items purchased
 - 7 libraries
 - 100-200 DVD items purchased
 - 15 libraries
 - 0-100 DVD items purchased
 - 11 libraries
 - The top 6 purchasers bought 24% of the new DVDs
 - Lowest 25 purchasers bought 28% of the new DVDs
- Bib records added in last 12 months (since 10/22/2013)
 - 3901 bib-records with an item type of DVD added in the past year
 - 2,765 are single disc items
 - 395 are 2-disc items
 - 660 items have more than 3 discs; if KBK items are removed (multiple volume sets split into individual items), 462 multi-disc with 3 or more DVDs were added to the system. Of those 462 “series”
 - 328 are owned by 1 single library (72%)
 - Of the remaining 132 “series” purchased
 - 55 were bought by 2 libraries (12%)
 - 17 owned by 3 libraries (4%)
 - 11 owned by 4 libraries (2%)
 - 10 owned by 5 libraries (2%)
 - 4 owned by 6 libraries (1%)
 - 8 owned by 7 libraries (2%)
 - 4 owned by 8 libraries (1%)
 - 1 owned by 9 libraries (>1%)
 - 18 owned by more than 10 libraries (4%)
 - 46 items have bad physical descriptions that don’t list number of discs or length
- Music CDs (Since October 23, 2013)

- 955 bib-records added with material type of CD MUSIC
 - 808 items were added to only 1 library
 - 91 items were added to 2 libraries
 - 33 items were added to 3 libraries
 - 23 items added to 4 or more libraries
- 140 bib-records added with material type of Blu-Ray/DVD combo
 - 101 items were added to only 1 library
 - 20 items added to 2 libraries
 - 7 items added to 3 libraries
 - 12 items added to 4 or more libraries
- 338 bib-records added with material type of Blu-Ray
 - 314 items added to only 1 library
 - 22 items added to 2 locations
 - 2 items added to 3 locations